

SREE NARAYANA COLLEGE

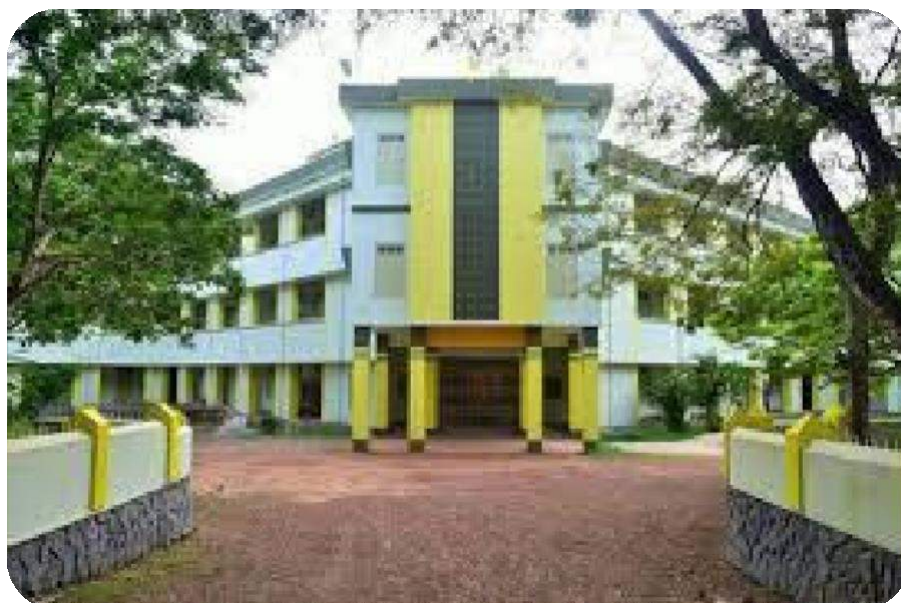
Sivagiri, Varkala, Thiruvananthapuram-695145

(Affiliated to the University of Kerala, NAAC Re-accredited with
B++ grade, RUSA funded, DBT STAR status)

AQAR 2022-2023

CRITERION III : RESEARCH, INNOVATIONS AND EXTENSION

3.2.2 Workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship



SREE NARAYANA COLLEGE, SIVAGIRI, VARKALA



Affiliated to University of Kerala
NAAC Re-accredited with B⁺⁺ Grade



Organised by

PG AND RESEARCH DEPARTMENT OF ECONOMICS

In association with

IQAC

One Day Workshop on
**RESEARCH METHODOLOGY
AND
ECONOMETRICS**

Resource Person

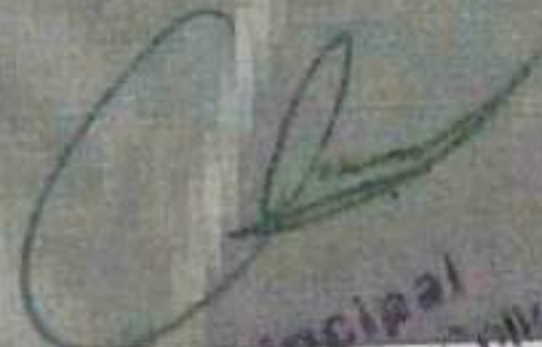
Dr. Resmi C. Panicker

Date : 29-07-2022

Time: 10 am

Venue : Seminar Hall




Principal
Sree Narayana College
Sivagiri, Varkala

Programme Schedule

Prayer

Welcome : Dr. Aswathy R.
HoD, Department of Economics

Inaugural Address : Dr. K. C. Preetha
Principal
SN College, Sivagiri, Varkala

Keynote Address : Sri. Aji S R M
Executive Member SN Trusts

Invited Lecture : Dr. Resmi C. Panicker
Assistant Professor of Economics
KNM Government Arts & Science College
Kanjiramkulam
Thiruvananthapuram

Felicitation : Dr. Preetha Krishna L.
IQAC Coordinator

Vote of Thanks : Dr Vinod C Sugathan
Member, Academic Council,
University of Kerala

ORGANIZING TEAM

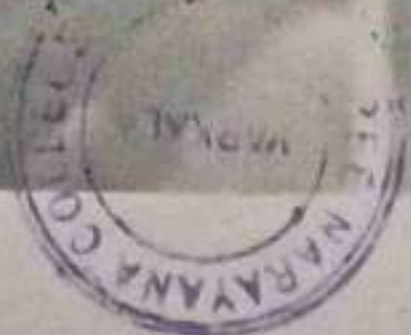
Patron : Sri. Vellapally Natesan (Manager, SN Colleges)

Chairman : Dr. K.C. Preetha (Principal)

Management Representative: Sri. Aji S R M (Ex. Member, SN Trusts)

HoD and Convenor : Dr. Aswathy R.

Joint Coordinators : Dr Vinod C. Sugathan, Sri Syam Raj R., Dr. Jerry Alwin,
Dr. Sreerenjini S. C., Dr. Megha Radhakrishnan,
Smt. Anila Kumary R., Smt. Namitha K. Bhat



Sree Narayana College
Sivagiri, Varkala

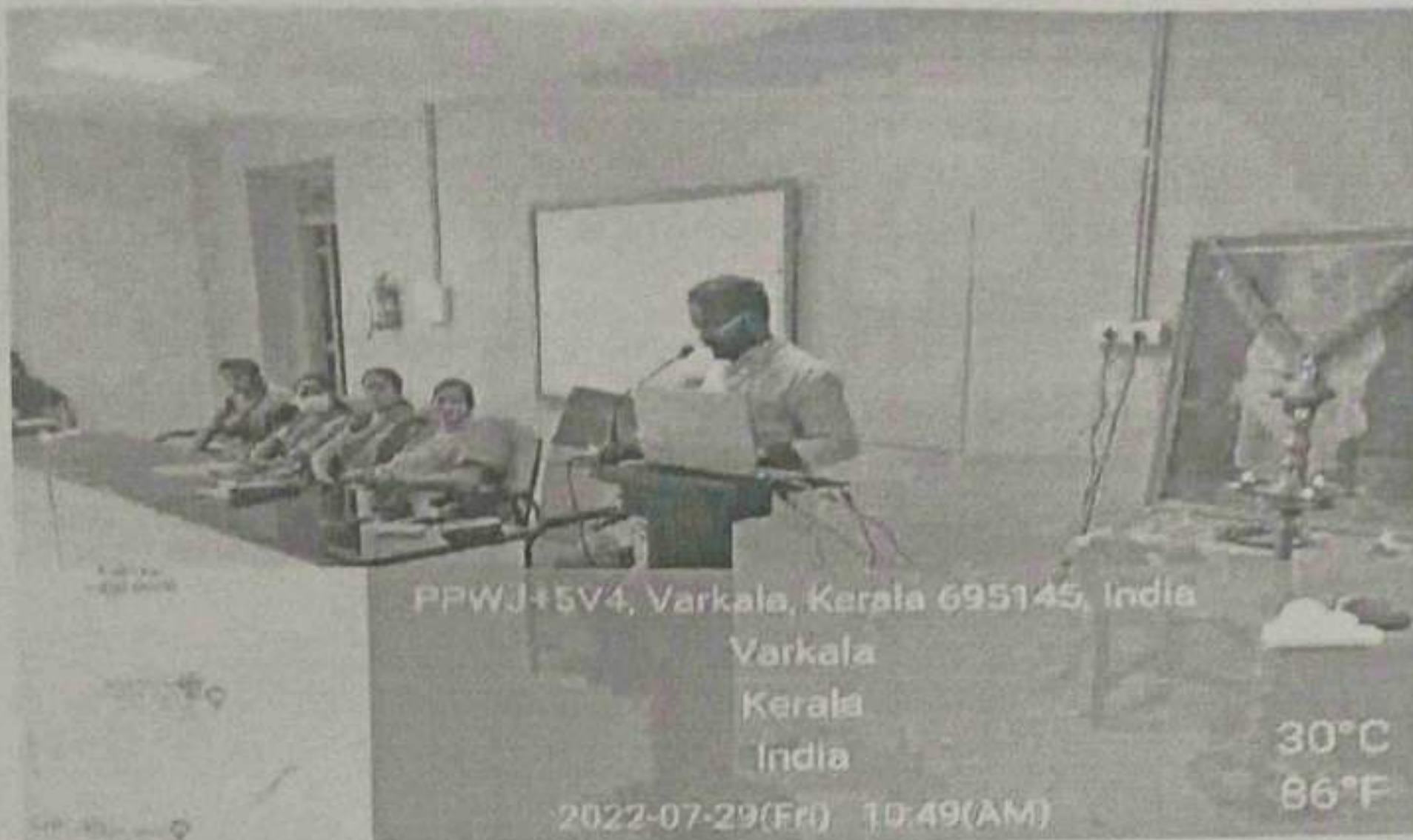
REPORT OF THE ONE DAY WORKSHOP ON RESEARCH METHODOLOGY AND ECONOMETRICS

The Department of Economics, Sree Narayana College, Varkala conducted a "One Day Workshop on Research Methodology and Econometrics" on 29th July 2022 at 10 am in the Seminar Hall. The inaugural Session began with prayer by music club members of the college. This was followed by the Welcome Address by Dr. Aswathy R, HOD, PG & Research Dept. of Economics. This was followed by inaugural address by Principal Dr. K. C Preetha who congratulated the efforts of Department to conduct such programs. Sri. Aji S R M, Executive Member, S N Trusts delivered the key note address. This was followed by felicitation by Dr. Preetha Krishna L, IQAC co-ordinator of the college who wished all success for the programme. The vote of thanks for the inaugural session was delivered by Dr. Vinod C Sugathan, Member, Academic Council, University of Kerala.

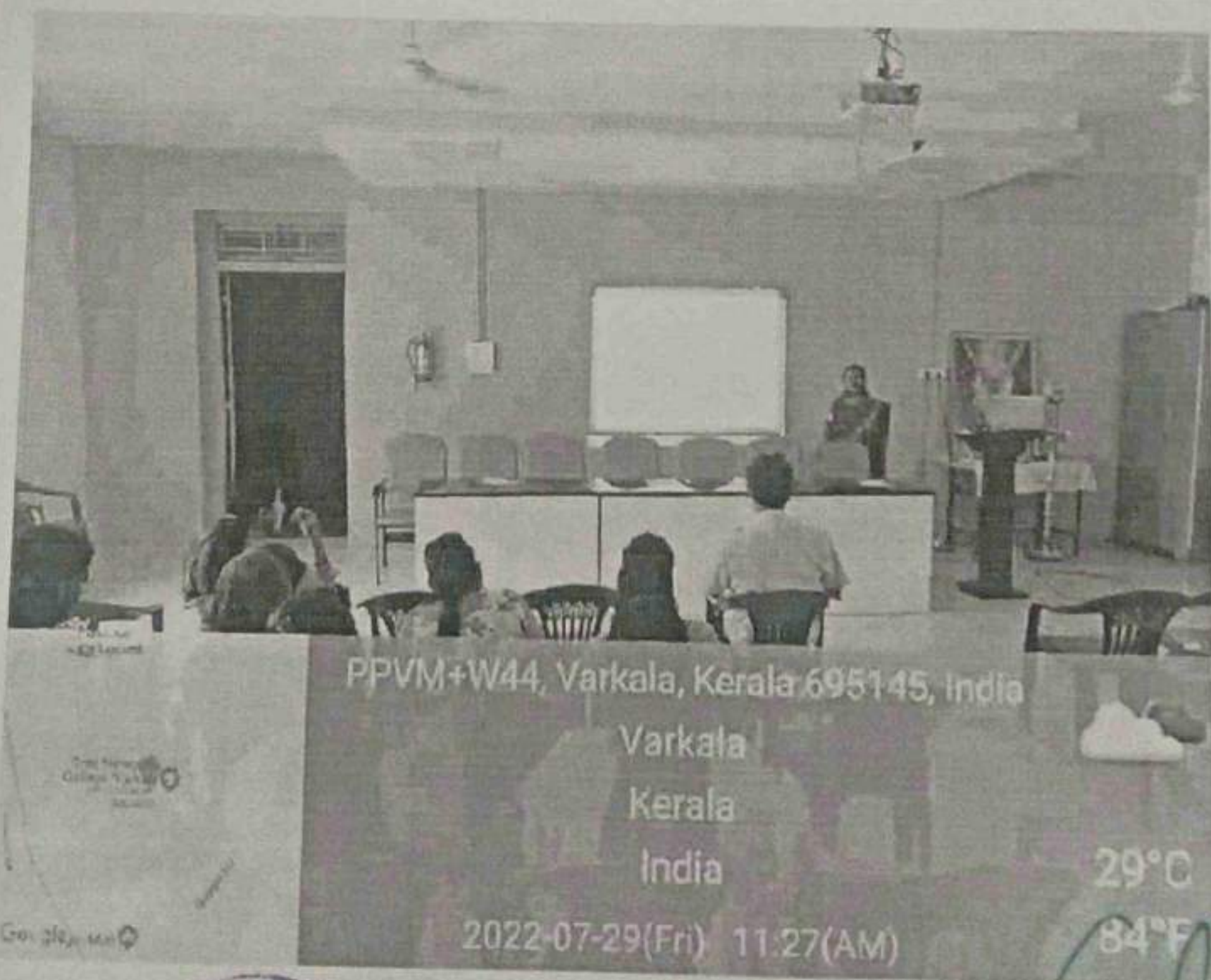
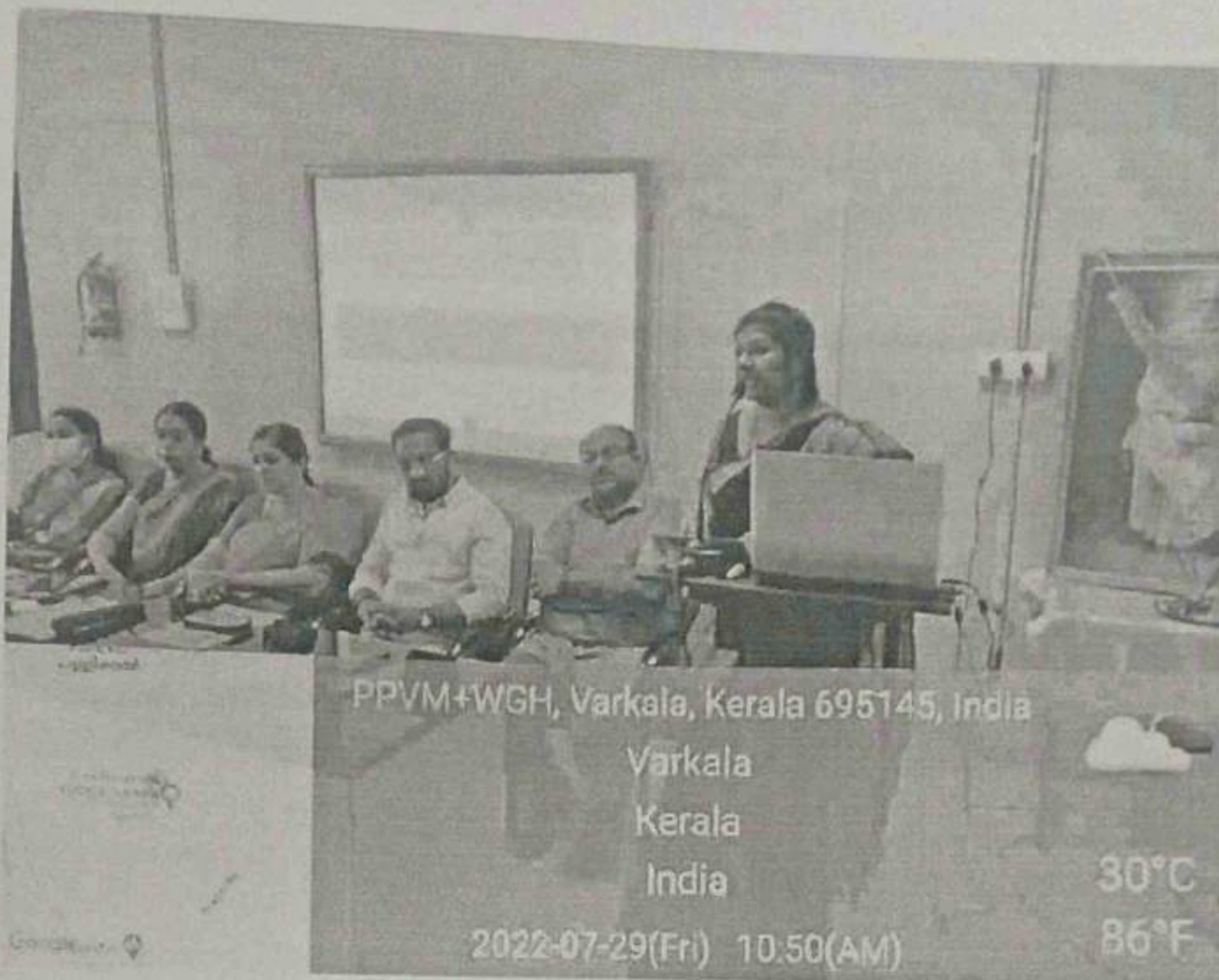
The first Technical Session began at 11 am. During the session Dr. Resmi C Panicker the resource person covered topics such as basic econometric concepts, sample design, sample design process, simple equation regression models, regression analysis etc. The session ended up on 12.45 pm. The second technical session began at 1.30 pm and the topics covered in the session were heteroscedacity, tests for detecting heteroscedacity, autocorrelation, sources and consequences of autocorrelation, multicollinearity, consequences and detection of multicollinearity, remedial measures etc. After the session there was interaction of participants with the resource person. The programme winded up by 3.30 pm. The programme helped the participants to get an overview of basic econometric concepts and applications. The programme was attended by 22 persons including research scholars and PG students of which 2 are boys and 20 are girls.



Principal
Sree Narayana College
Sivagiri, Varkala



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 Principal
 Sree Narayana College
 Sivagiri, Varkala



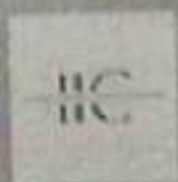
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Principal
 Sri Narayana College
 Sivagiri, Varkala



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(GOVERNMENT OF INDIA)



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Office of Innovation & Entrepreneurship



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INSTITUTION'S INNOVATION COUNCIL IN ASSOCIATION WITH
ED CLUB AND IEDC
IS ORGANISING A SESSION ON

HOW TO CONVERT INNOVATION INTO A STARTUP



RESOURCE PERSON

DR PRIYA R
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
IEDC NODAL OFFICER
SANATANA DHARMA COLLEGE



20 AUGUST 2022
TIME: 6 PM

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&



/sncv iic

Organising Team

IIC President: Dr Preetha K C (Principal)

IIC Convener: Ms Jubilee S V

Program Coordinator: Ms Induja

Members: Dr. Binushma Raju, Ms. Lekshmi S Dharan, Dr Sreerenjini, Dr. Simi, Dr. Sreela, Ms Lekshmi J, Dr Sini V, Dr. Sanma G R, Dr Raji R, Dr Smitha PD

Social Media Coordinator: Ms. Aruna S Ajayan

Student Coordinators: Aparna S Nair, Bhavya Krishnan B

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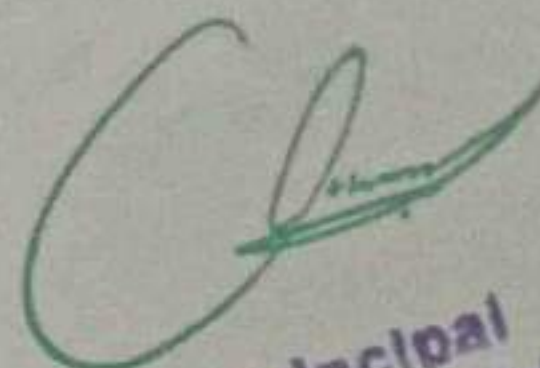
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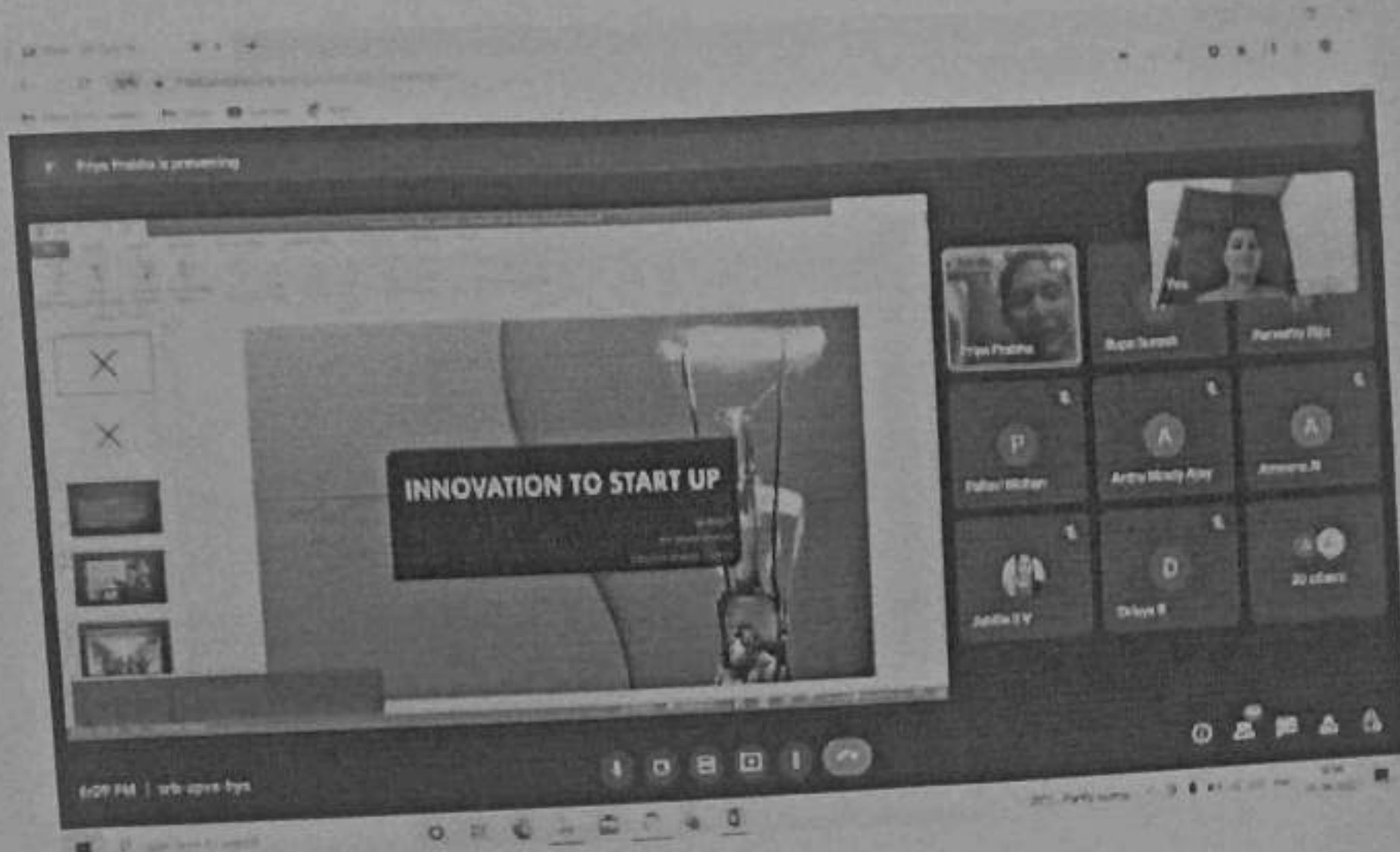
Principal
Sree Narayana College
Sivagiri, Varkala

REPORT OF WEBINAR – HOW TO CONVERT INNOVATION TO A STARTUP

A Webinar on “**How to convert innovation to a startup**” was conducted on 20th August 2022. It was started at 6.00 pm with a prayer by I BSc student. Opening remarks and introduction of the program was given by Ms. Induja P, Program Coordinator, IIC. The participants were students of I BSc Chemistry and I MSc Analytical Chemistry. She started her presentation with the definition of start-up, discussed various Indian startups and startup funding schemes. She explained creativity, innovation and finally how to turn to a startup by taking examples that are familiar in our daily life. She suggested some books which are helpful to get a startup. She concluded her speech by explain with start-ups in Kerala and startup mission registration. 40 students participated in the program.



Principal
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Sivagiri, Varkala



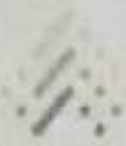
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Principal
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Sivagiri, Varkala



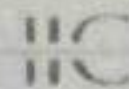
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INNOVATION AND
ENTREPRENEURSHIP
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SREE NARAYANA COLLEGE SIVAGIRI, VARKALA



INSTITUTION'S INNOVATION COUNCIL

In Association with

ED Club & IEDC

Organizes a Workshop on

**INTELLECTUAL PROPERTY RIGHTS AND
IP MANAGEMENT FOR STARTUP**



Dr. Preetha T.S.
Assistant Professor & Research Guide
Department of Botany
University College
Thiruvananthapuram



On 29/08/2022 @ 7.00 pm

Organizing Members

IIC President: Dr. K.C. Preetha (Principal)
IIC Convenor: Mrs. Jubilee S.V
IIC Program Coordinator: Dr. Smitha PD
Social media Coordinator: Ms. Aruna S Ajayan
Student Coordinators: Jyothika B, Arya L

Members: Dr. Binushma Raju R,
Dr. Sreerajini, Dr. Raju R,
Mrs. Lekshmi S Dharan,
Dr. Sini V, Mrs. Lekshmi J,
Dr. Sanma, G.R, Mrs. Induja

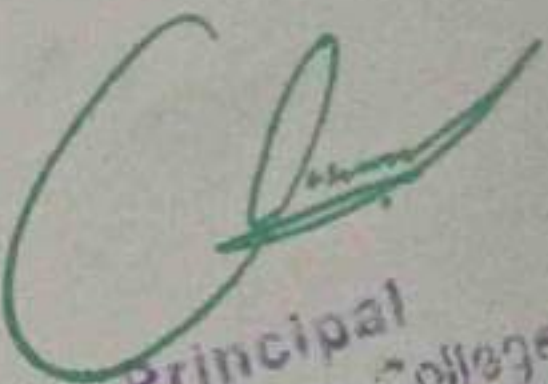


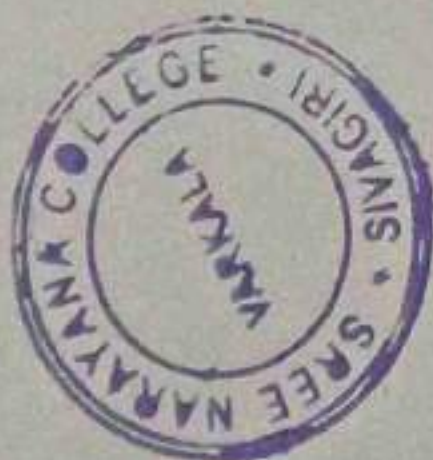
Principal
Sree Narayana College
Sivagiri, Varkala

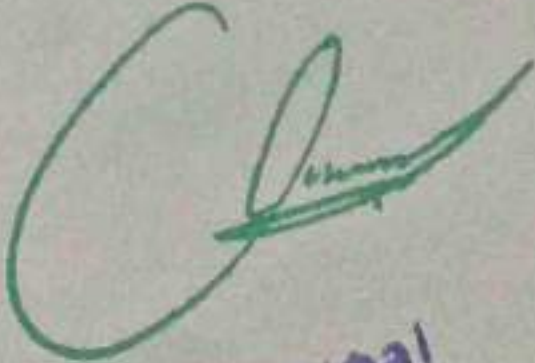
Workshop on "Intellectual Property Rights and IP Management for Startup"

An online Workshop on "Intellectual Property Rights and IP Management for Startup" was conducted on 29th August 2022. The programme started at 7.00pm. Muhsina R., first year Botany student, beautifully anchored the programme. Dr. Smitha P. D. delivered the welcome speech and Gayathri Sini, first year Botany student introduced the resource person. Dr. Preetha T.S made a highly interesting and informative talk on the topic "Intellectual Property Rights and IP Management for Startup". In the speech, she explained about intellectual property and its different types such as Patents, trademarks, copyrights, and trade secrets and emphasised how intellectual property right prevent others from wrongly profiting from their creations or inventions. The resource person also discusses about what is not included in intellectual property right, requirements of intellectual property etc. The programme started at 7pm and ended at 8.30pm. The teachers and degree students of various departments interestingly participated in it and students were interacted with the resource person. About 31 students participated in the programme.




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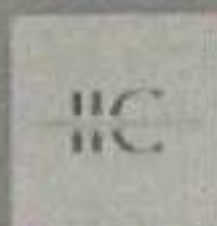
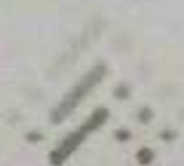

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Ministry of Education, Government of India



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INSTITUTION'S INNOVATION COUNCIL IN ASSOCIATION WITH
ED CLUB AND IEDC
IS ORGANISING A WORKSHOP ON

PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT PROTOTYPING



RESOURCE PERSON

AMAL MANILAL
ASSISTANT PROFESSOR
DEPARTMENT OF QUANTITATIVE TECHNIQUES
DC SCHOOL OF MANAGEMENT AND TECHNOLOGY
TRIVANDRUM CAMPUS



18 AUGUST 2022
TIME: 3.30 PM

JOIN US LIVE ON

Meet

Organising Team

IIC President: Dr Preetha K C (Principal)

IIC Convener: Ms Jubilie S V

Program Coordinator: Dr Sreerenjini

Members: Dr. Binushma Raju, Ms. Lekshmi S Dharan, Ms. Induja, Dr. Simi, Dr. Sreela, Ms Lekshmi J, Dr Sini V, Dr. Sanma G R, Dr Raji R, Dr Smitha PD

Social Media Coordinator: Ms. Aruna S Ajayan

Student Coordinators: Akhil S Nair, Amal S Raj

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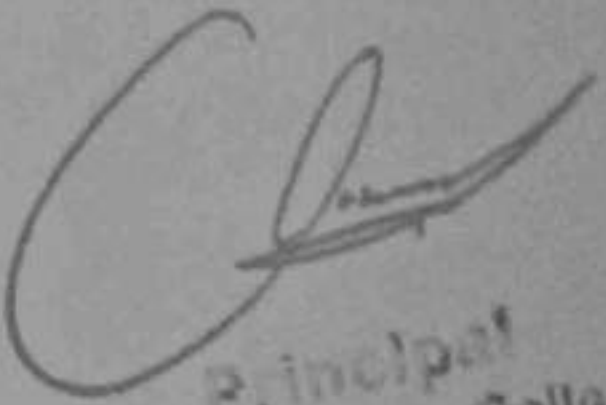
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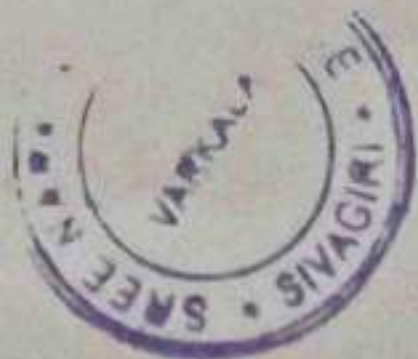
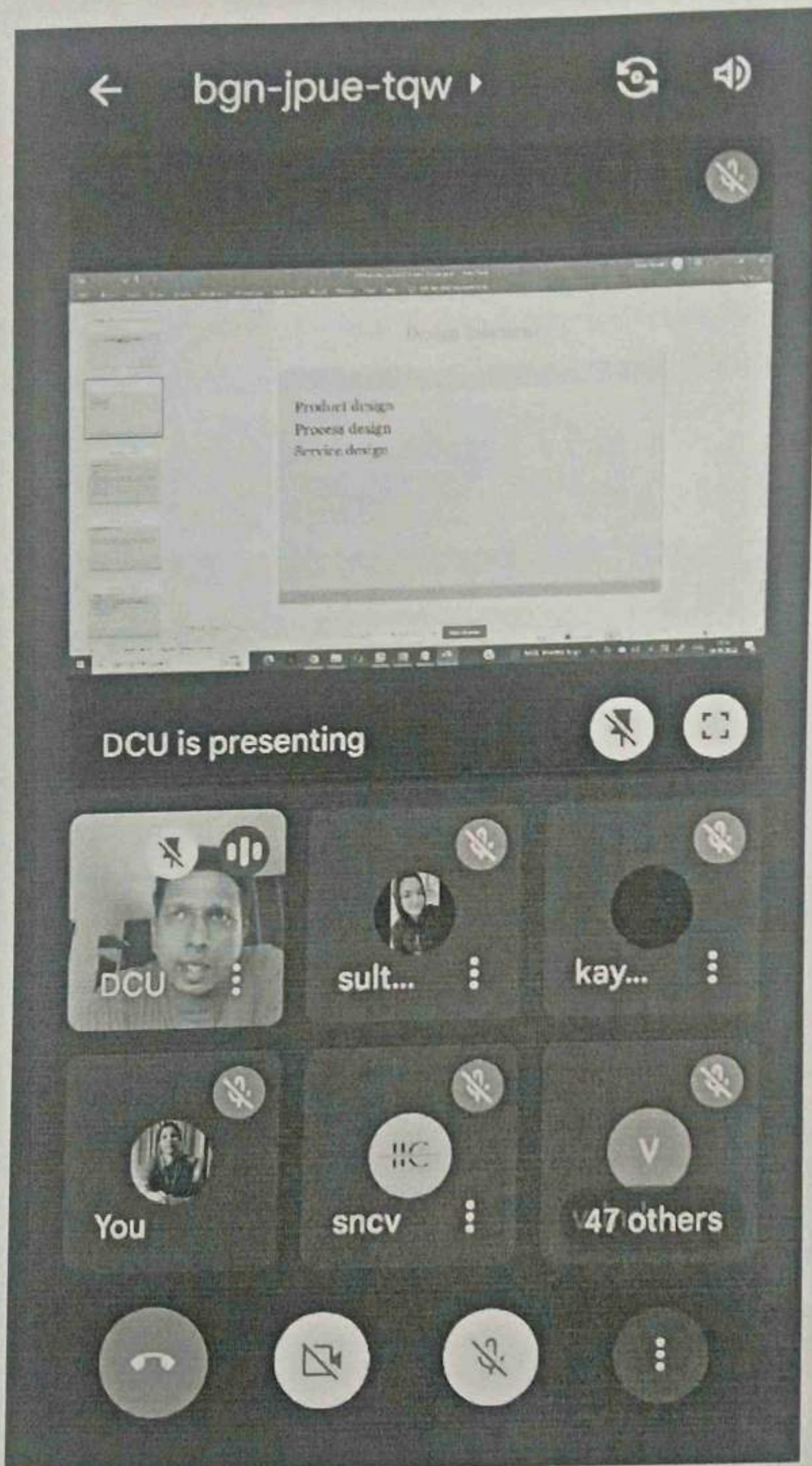
Principal
Sree Narayana College
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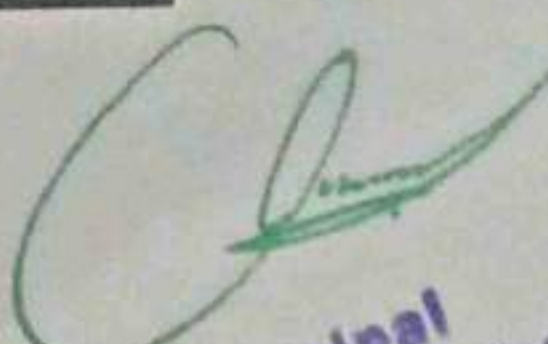
Workshop on "Prototype/process design and development prototyping".

An online Workshop on "Prototype/Process Design and Development Prototyping" was conducted on 18th August 2022. Then, the chief guest of the programme Sri. Amal Manilal, made a thought provoking and informative session. In his speech he explained about product designing, steps involved in designing, process of developing new ideas etc. He also gave examples related to product designing with simple examples through videos. He also gave awareness regarding various designing aspects. There were more than 50 participants in Google meet.



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Sivagiri, Varkala



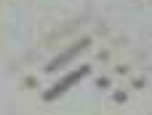

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Sree Narayana College
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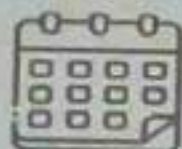
INSTITUTION'S INNOVATION COUNCIL IN ASSOCIATION WITH
ED CLUB AND IEDC
IS ORGANISING A WORKSHOP ON

DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN



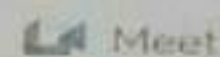
RESOURCE PERSON

KARTHIKA K
ASSISTANT PROFESSOR OF COMMERCE
NSS HINDU COLLEGE
CHANGANASERRY



15 AUGUST 2022
TIME: 3 PM

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Organising Team

IIC President: Dr Preetha K C (Principal)

IIC Convener: Ms Jubilee S V

Program Coordinator: Dr Simi

Members: Dr. Binushma Raju, Ms. Lekshmi S Dharan, Ms. Induja, Dr. Sreerenjini, Dr. Sreela, Ms Lekshmi J, Dr Sini V, Dr. Sanma G R, Dr Raji R, Dr Smitha PD

Social Media Coordinator: Ms. Aruna S Ajayan

Student Coordinators: Krishna U, Rajasree

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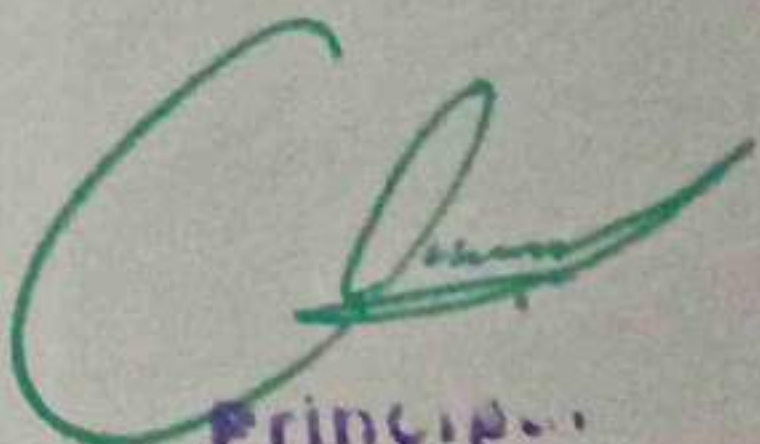


Principal
Sree Narayana College
Varkala

Workshop on "Design Thinking, Critical Thinking and Innovation Design".

A Workshop on "Design Thinking, Critical Thinking and Innovation Design" was conducted on 15th August 2022. The programme started at 3pm with the prayer song of Ms. Rajasree S. Then Dr. Simi S. delivered the welcome speech. Then, the chief guest of the programme Smt. Karthika K. made a thought provoking and informative session. The programme came to an end with the vote of thanks by Ms. Joshna V. S., student of History Department. The programme started at 3pm and ended at 4.30pm. The teachers and degree students of various departments interestingly participated in it. More than 33 people participated in Google meet. The programme is beneficial for all degree students, teachers and parents.

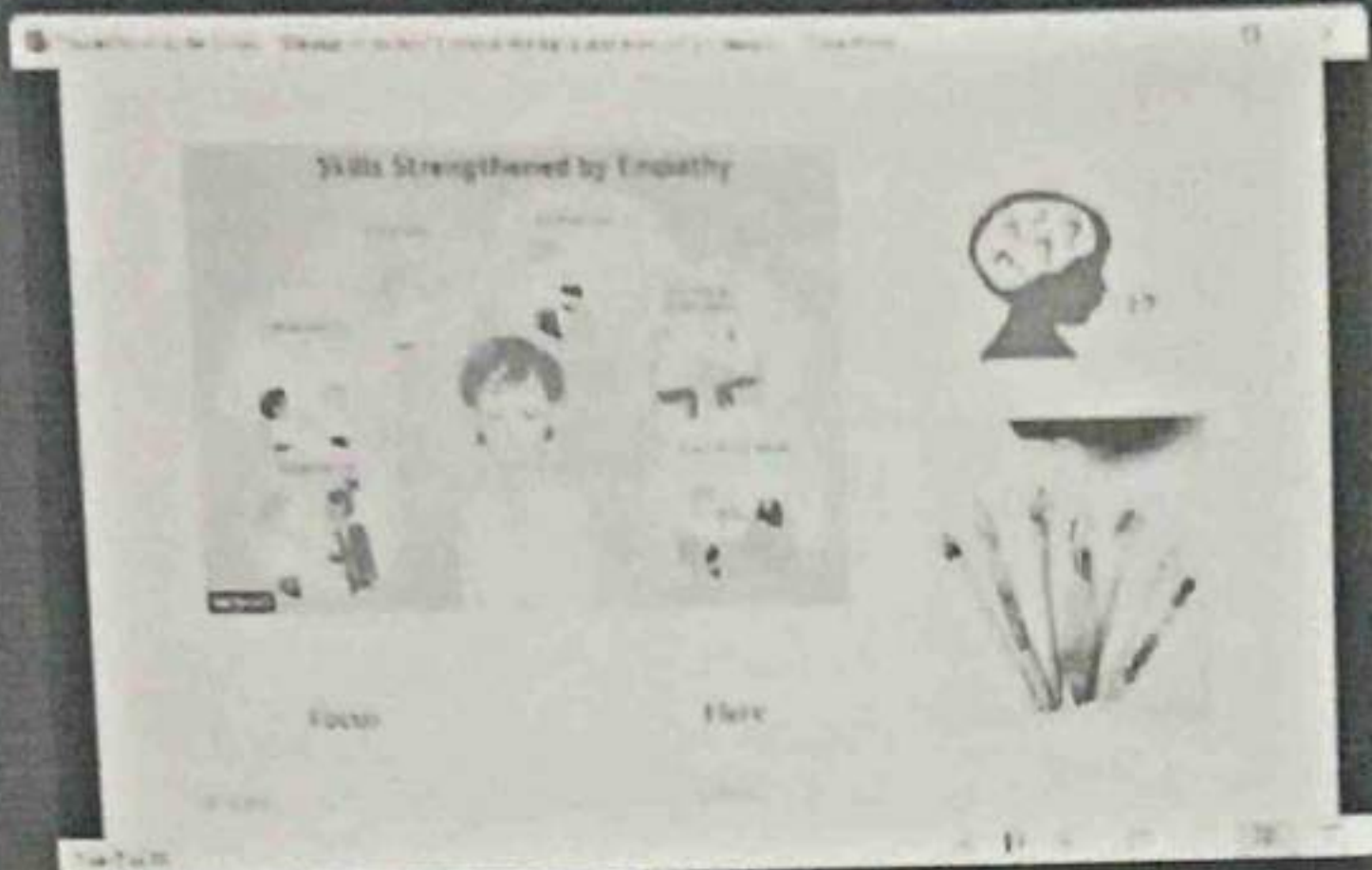



Principal
Sree Narayana College
Sivagiri, Varkala

3:40 PM



igs-ursn-dzd ▶



Karthika is presenting



Karthika



Jubi...




sncv




Several participants joined the meeting




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Sivagiri, Varkala



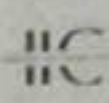
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DEVELOPMENT CENTRE



IIC




SREE NARAYANA COLLEGE
SIVAGIRI, VARKALA




INSTITUTION'S INNOVATION COUNCIL
In Association with
IED CLUB & IKDC

Organizes a Workshop on
Entrepreneurship Skill, Attitude & Development



Dr. N. Pradeepkumar
Assistant Professor & Research Supervisor
Mahatma Gandhi College,
Thiruvananthapuram



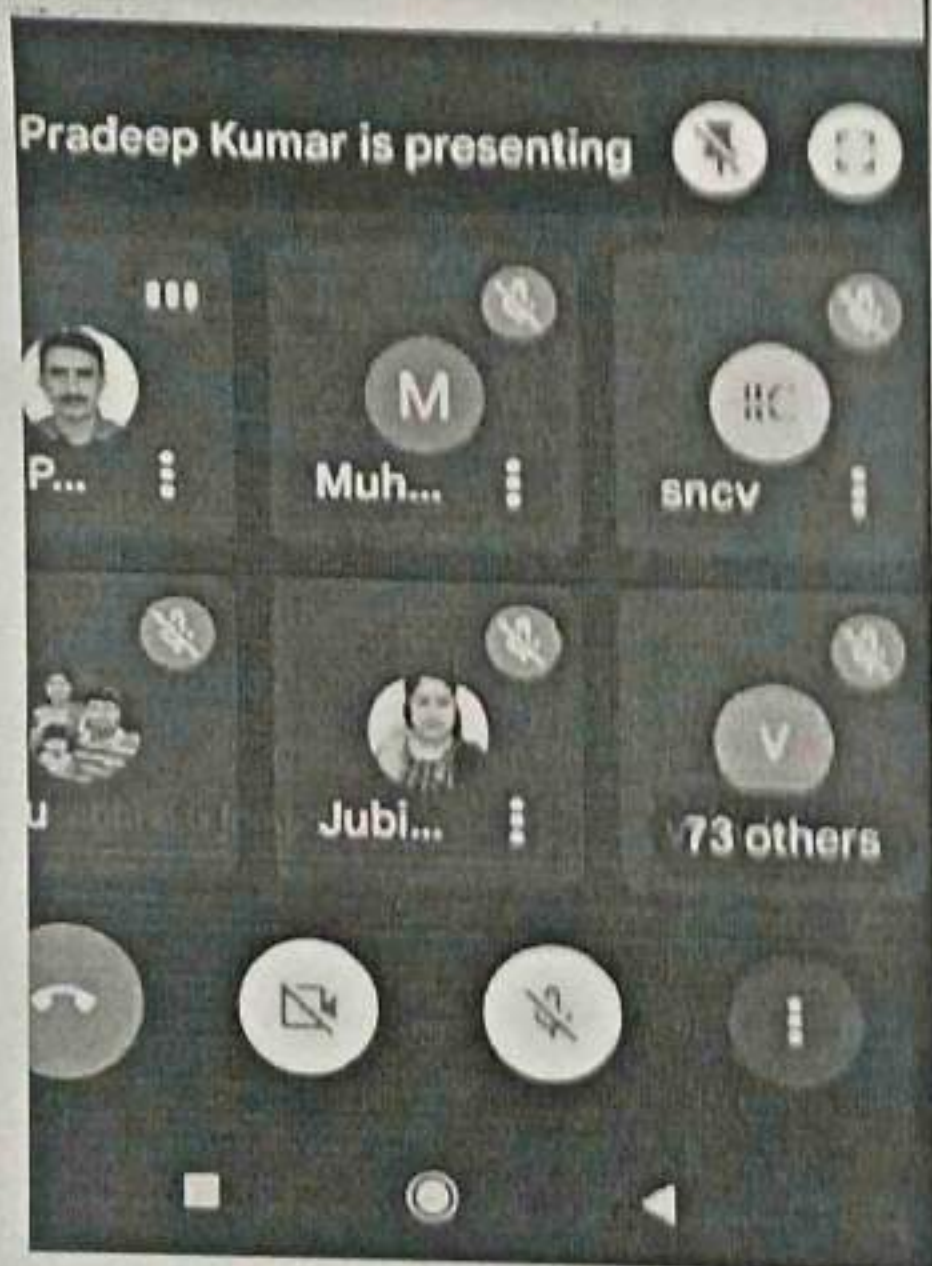
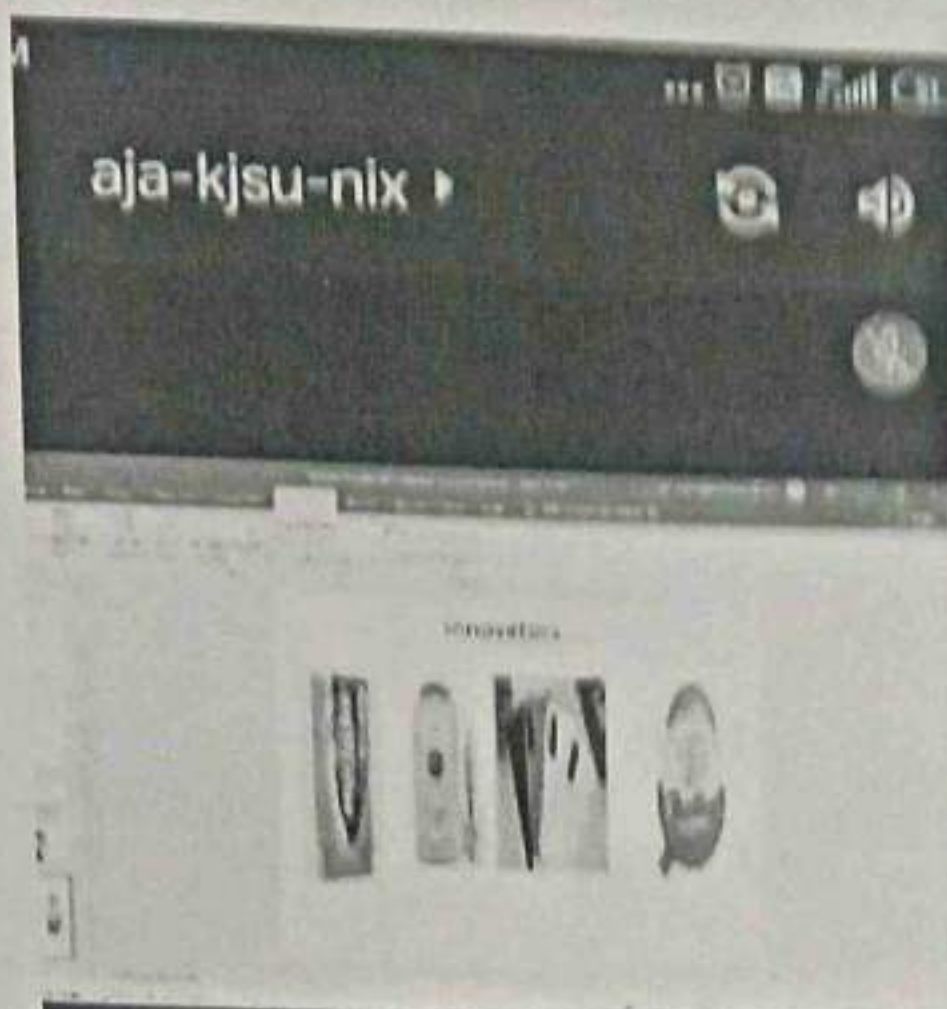
On 10/08/2022 @ 7.00 pm

Organizing members

<p>IIC President IIC Convenor IIC Program Coordinators Social media Coordinator Student Coordinators</p> <p>Members</p>	<p>Dr. K.C. Preetha (Principal) : Mrs. Jubilee S.V. : Dr. Smitha P.D., Dr. Simi S. : Ms. Aruna S. Ajayan : Ms. Jyothika B., Ms. Arya L., Ms. Krishna U., Ms. Rajasree S. : Dr. Binushma Raju R., Mrs. Namitha K. Bhat, Dr. Ravi R., Mrs. Lekshmi S. Dharan, Dr. Simi V., Mrs. Lekshmi J., Dr. Sanma, G.R.</p>
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Principal
Sree Narayana College
Sivagiri, Varkala



7:14 PM

← About this call

People

101

Add others

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In call

Dr. Simi Vignesh (You)

sncv lic Meeting host

sncv lic Meeting host

sncv lic Meeting host

12 Botany Aparna...

2.History. Sruthi...

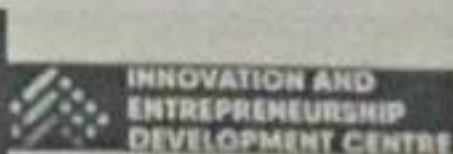
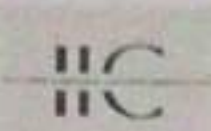
28.History Akhila

29 Botany Shibin...



[Handwritten signature in green ink]

Principal
Sree Narayana College
Sivagiri, Varkala



SREE NARAYANA COLLEGE, SIVAGIRI, VARKALA
INSTITUTION'S INNOVATION COUNCIL

In Association With
ED CLUB AND IEDC

Organizes a
WORKSHOP ON
ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

Organizing Team:

IIC President: Dr. K C Preetha
(Principal)
IIC Convener: Mrs. Jubilee S V
Program Coordinator: Dr. Simi. S.

Members:

Dr. Sini. V., Dr. Sreela S. R.,
Dr. Binushma Raju, Mrs. Namitha K. Bhat,
Mrs. Lekshmi S. Dharan, Mrs. Lekshmi J.,
Dr. Smitha P. D., Dr. Sanna G. R.,
Dr. Raji R.

Social Media Coordinator:

Ms. Aruna S Ajayan

Student Coordinators:

Ms. Krishna U. & Ms. Rajasree S.



RESOURCE PERSON
DR. DAMARAJU SUBBA RAO
SR. MANAGER (HR-EDC)
NTPC, DARLIPALI
ODISHA

Date: 14 July 2022

Time: 7 pm

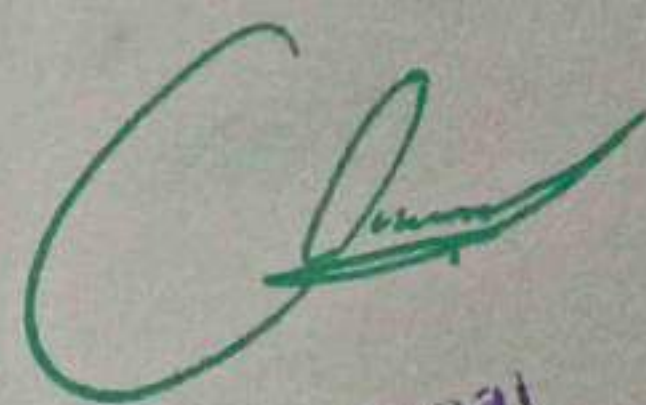
**Platform: Google meet &
YouTube Live**



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Sree Narayana College
Sivagiri, Varkala

**Workshop on "Entrepreneurship and Innovation as Career Opportunity" on
14/07/2022**

The chief guest of the programme **Dr. Damaraju Subba Rao** made a thought provoking and informative session on the topic 'Entrepreneurship and Innovation as Career Opportunity'. In his speech he explained about various things such as opportunity, career, entrepreneurship, innovation, new learning, mastering mind, self-analysis etc. It was a guidance and motivational class to degree students for their successful future career. After the workshop. The programme started at 7pm and ended at 8pm. The teachers and degree students of various departments interestingly participated in it. More than 73 people participated in Google meet and YouTube views reached more than 40. The programme is beneficial for all degree students, teachers and parents.

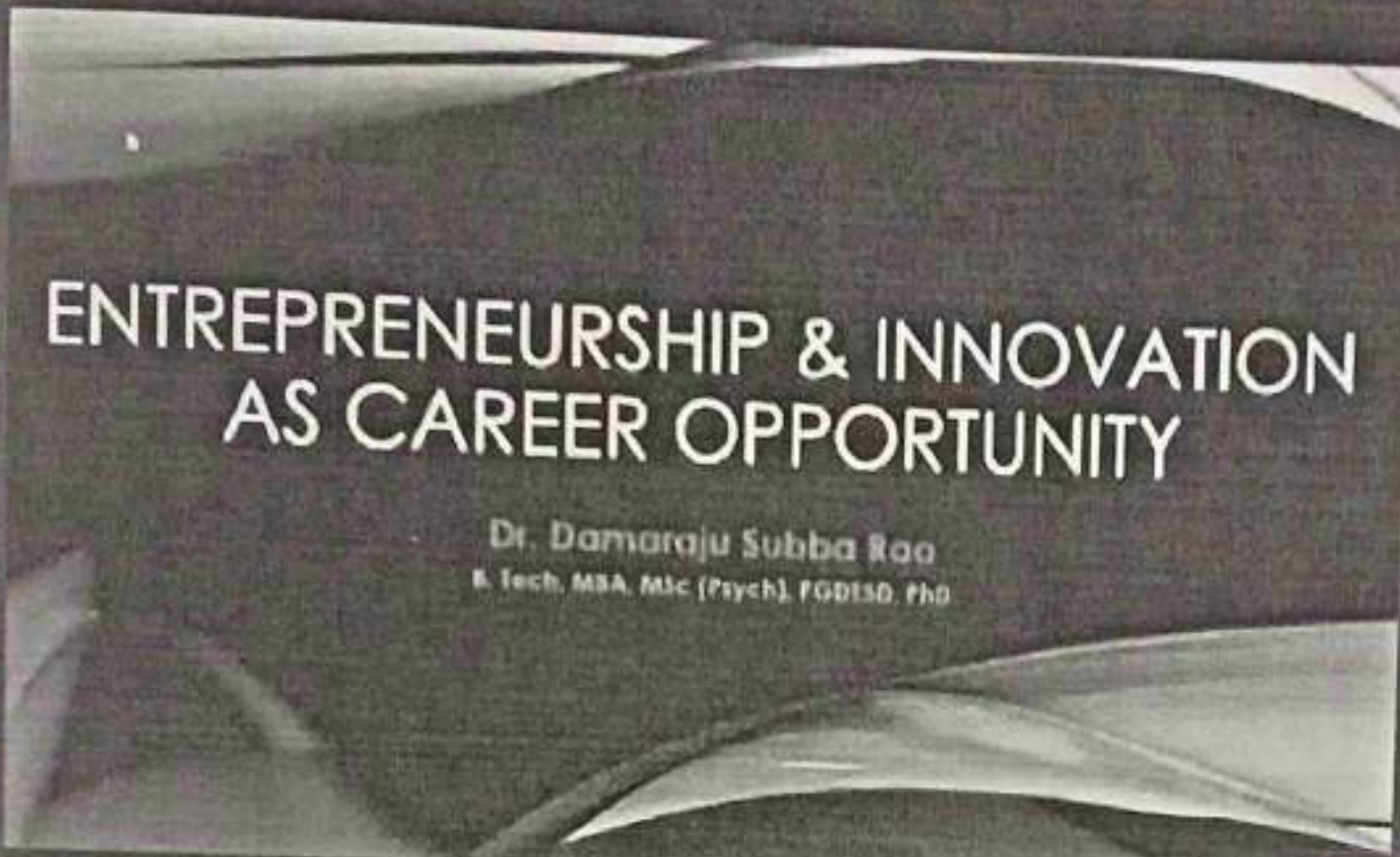


Principal
Sree Narayana College
Sivagiri, Varkala

7:10 PM



ecp-bopy-wca ▶



research is presenting



Ana...



R

Raja...



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PRI...



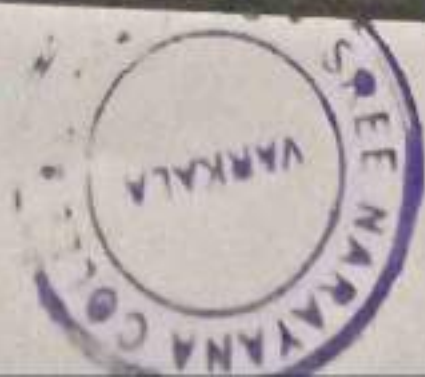
You



rese...



74 others



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